



香港拯溺總會

招募贊助

本會介紹

香港拯溺總會為一非政府志願組織，旨在減少因水上活動而引致的意外。總會於 1956 年由一群熱心拯溺人士創立，現為國際救生總會會員。我們一直致力推廣拯溺救生活動，安排各級拯溺資格訓練與考核，以及向市民大眾灌輸正確的水上安全知識。本會乃香港唯一負責考核及頒發拯溺資格的機構，所頒發的資歷獲香港政府及各私人機構認可。若干證書更透過國際救生總會之資格評審機制，確認達國際水平。直至 2005 年為止，我們的屬會會員超過一百二十個，會員人數累積超過十萬人。

本會每年均舉辦各樣拯溺救生活動，深受各界人士支持及認同。現呼籲各大機構贊助本會舉辦的活動，令廣大市民受惠，推動拯溺救生，造福人群。

贊助類別

本會可供贊助之個別活動可分為「項目命名」及「部份贊助」兩種類別，詳情如下：

項目命名贊助

項目命名贊助費用最少為現金十萬元。可供贊助之大型活動項目包括：

可供贊助之活動項目	享有權益
元旦冬泳拯溺錦標大賽 (一月一日)	<ul style="list-style-type: none">● 該項活動將以贊助機構的名稱命名。● 贊助機構的名稱將刊印於有關贊助項目的宣傳品、章程、橫額及獎品上。● 贊助機構亦可在比賽進行時，在場地懸掛由贊助機構提供的兩張 10 米 x 1 米的機構或產品名稱橫額及兩塊不超過 0.7 米 x 1.7 米的機構或產品名稱宣傳板。● 贊助機構可在活動的頒獎典禮場刊中，刊載機構的名稱。● 總會將有權決定去接納已接受項目命名贊助的活動項目可同時接受部分贊助。● 其他權益可個別洽商。
香港長途拯溺錦標賽(九月)	
全港公開拯溺錦標大賽(泳池)(十月)	
全港公開拯溺錦標大賽(海洋及沙灘) (十一月)	
拯溺(海洋及沙灘)分齡賽(五月)	
拯溺(泳池)分齡賽(第一及二回合)(七及三月)	
拯溺海浪計分賽(第一至三回合)(六、八及十二月)	

部分贊助

贊助機構可以現金或物品贊助以下活動項目中的任何項目，單項最低贊助額由港幣 5,000 元起(或同等價值物品)，詳情如下：

可供贊助之活動項目	部分贊助 (現金或物品)	享有權益
全港沙灘大會操暨沙灘競技賽 (四月)	最低贊助額由現金港幣 5,000 元起, 或同等價值 物品如： ● 紀念品 ● 服裝或衣物 ● 飲料 ● 印刷費 ● 運動用品或器材 ● 或其他	● 贊助機構的名稱會刊載 於贊助項目的章程上。 ● 贊助機構的名稱會刊載 於贊助項目的活動橫額 上。 ● 贊助機構的名稱會刊載 於活動典禮的場刊內(不 適用卞有*之活動項目)。 ● 其他權益可個別洽商。
香港長途拯溺錦標賽 (九月)		
拯溺週年聚餐 (二月)		
香港拯溺代表隊訓練 (全年性)		
*香港拯溺代表隊參與海外賽事: ● *世界拯溺錦標賽(Rescue 2008) ● *Arafura Games ● *全國救生錦標賽(十/十一 月) ● *各地拯溺邀請賽		
義務救生員獎勵計劃		
水上安全運動及其他： ● 救生星章頒獎典禮 ● 救生小鐵人訓練計劃 ● 水上安全教育導師工作坊 ● 各類教練訓練班 ● 裁判訓練班		

有興趣提供贊助的機構，請於把填妥的回條交香港拯溺總會辦事處(地址：香港灣仔軒尼詩道 258 號德士古大廈 21 樓)，我們會盡快與 貴機構聯絡，跟進有關安排。

如有垂詢，歡迎致電 2511 8363 與本會活動統籌主任聯絡。



THE HONG KONG LIFE SAVING SOCIETY

Invitation for Sponsorship

Introduction of HKLSS

The Hong Kong Life Saving Society is a voluntary organization aimed at combating water-related accidents. We were established in 1956 by a group of lifesaving enthusiasts. We are now a full member of the International Life Saving (ILS) Federation. Since the inception, we have been active in promoting lifesaving movement in Hong Kong. We arrange lifesaving training and examinations of all levels, and disseminate water safety education to people. As at 2005, we have over 120 affiliated club members and over 100,000 recorded individual members.

We organize a number of activities every year which are widely supported and recognized by the community and public. In order to have more people benefited from our lifesaving and water safety activities, we would like to solicit sponsorships from outside organizations, so as to maximize the success of water safety as well as lifesaving promotion activities.

Type of Sponsorship

There are two types of sponsorship for individual event namely "**Title sponsorship**" and "**Partial sponsorship**". Details are as follows:

Title Sponsorship

The minimum rate of **title sponsorship** for each event is HK\$ 100,000 in cash. Available events for this sponsorship are as follows:

Name of Events	Entitlements
New Year Winter Swimming Lifesaving Championships (1 st Jan)	<ul style="list-style-type: none">● The sponsor will have the activity named after its organization.● The sponsor will be acknowledged on the related printed materials, prospectus, publicity banners and prizes of the sponsored event.● The sponsor will be entitled to display two 10m x 1m organization / product banners and two organization / product billboards not larger than 0.7m x 1.7m at the activity venue when the competition is being held. These banners and billboards will be provided by the sponsor.● The sponsor will be acknowledged in the programme sheet of the Prize Presentation Ceremony of the Games.● The Society has the rights to accept partial sponsorship for the event even if a title sponsorship has been sought.● Other entitlements are negotiable individually.
Hong Kong Life Saving Marathon (Sept)	
Hong Kong Open Life Saving Championships (Pool) (Oct)	
Hong Kong Open Life Saving Championships (Ocean & Beach) (Nov)	
Age Group Lifesaving (Ocean & Beach) Competition (May)	
Age Group Lifesaving (Pool) Competition (Round 1-2) (Jul & Mar)	
Surf Lifesaving Competition Series (Round 1-3) (Jun, Aug & Dec)	

Partial Sponsorship

The minimum rate of partial sponsorship (either in cash or in kind) for any of the following events will be at least HK\$5,000 in cash (or in kind). The details are as follows:

Name of Events	Partial Sponsorship (in cash or in kind)	Entitlements		
Lifeguard Grand Parade & Beach Games Championships (April)	The minimum sponsorship should be at least HK\$5,000 in cash, or in kind like: <ul style="list-style-type: none"> ● Souvenirs ● Uniform or accessories ● Beverage ● Printing expenses ● Sports aids or equipment ● Or others 	<ul style="list-style-type: none"> ● The name of the sponsor will be printed on the prospectus of the sponsored event. ● The name of the sponsor will be printed on the banner of the sponsored event. ● An acknowledgment of the sponsor will be made in the programme of the Ceremony of the Games (except the events with *). ● Other entitlements are negotiable individually. 		
Hong Kong Life Saving Marathon (Sept)				
Lifesaving Annual Dinner (Feb)				
Hong Kong Life Saving Team Training Programme (All-year-round)				
*Overseas Event Participation of the Hong Kong Life Saving Team: <ul style="list-style-type: none"> ● *World Lifesaving Games (Rescue 2008) ● *Arafura Games (2007) ● *National Life Saving Championships (Oct/Nov) ● *Other Life Saving Championships 				
Honorary Lifeguard Incentive Scheme				
Water Safety Campaign & Others : <ul style="list-style-type: none"> ● Rescue Star Award Presentation Ceremony ● Lifesaving IronKids Training Scheme ● Water Safety Assessor Training Workshop ● Lifesaving Instructors Training Courses ● Referee Training Courses 				

Organizations interested in sponsoring the Games shall complete the attached Sponsorship Reply Slip and return it to the Office of The Hong Kong Life Saving Society (address: 21 Floor, Caltex House, 258 Hennessy Road, Hong Kong). We will contact you as soon as possible to discuss the relevant arrangements.

For enquiry, please contact our Program Officer at 2511 8363 for more information.